



**Mitch Schneider**  
**Director of Operations**

Mitch Schneider is the Director of Operations at the Asian American Institute (AAI), the Midwestern region's premiere pan-Asian organization committed to empowering Asian Americans through advocacy, utilizing research, education and coalition-building. AAI is affiliated with the Asian American Justice Center in Washington, D.C., the Asian Pacific American Legal Center in Los Angeles, and the Asian Law Caucus in San Francisco.

Mr. Schneider works with the management team to increase operational effectiveness, generate revenue, and lead the leadership and capacity building program areas. These activities include program and project management, IT architecture, marketing communications, facilitation, training, and grant writing. Some specific projects he oversees include Impact Fellows Program, Catalyst for Responsive Civic Leadership, Asian American Leadership Forum, and the Leadership Advisory Council.

Prior to joining AAI, Mr. Schneider has worked in various sectors, including corporate, small business and nonprofits. His work experience encompasses project management, small business consulting, diversity inclusion, marketing communications, IT consulting and business development.

Mr. Schneider currently serves on Chicago's Council on Human Relations-Asian American Advisory Council, the Governor's Asian American Advisory Council, the Dean's Executive Advisory Council for Roosevelt University's College of Business, and is a founding member of Lightly Toasted Toastmasters. He is also a member of the Asian American and Pacific Islanders in Philanthropy Chicago Chapter, Latino Giving Circle and the United Way of Metropolitan Chicago site review team.

Mr. Schneider holds a B.A. in psychology from Washington University, a M.I.M. (Master of International Management) from Thunderbird, Gavin School of Management with a concentration in Marketing and Cross Cultural communication, and an M.B.A. from the Weatherhead School of Business with a concentration in e-Business and Entrepreneurial Management. In addition, Mr. Schneider has recently earned professional nonprofit management and ESL teaching certificates and pursuing a Project Management Professional certificate.